

AGENDA

PUBLIC HEARING

No Public Hearings

REGULAR MEETING

1. Call to order
2. Pledge of Allegiance
3. Roll Call of Commissioners
4. Review and Approval of Agenda
5. Approval of Minutes
 - a. Regular Meeting March 8, 2011
6. Questions from the floor
 - a. Temporary Sign Code – Discussion with Businesses
7. Staff Report
8. Old Business
9. Commissioners Report
10. Adjournment

PLANNING COMMISSION

CITY HALL

PUBLIC HEARING/REGULAR MEETING

MARCH 22, 2011 / 7:00 P.M.

MINUTES

PUBLIC HEARING

No public hearings

REGULAR MEETING

The regular meeting of the Arnold Planning Commission was called to order by Chairman Brian McArthur at 7:00 p.m. The Pledge of Allegiance was recited by those in attendance.

ROLL CALL OF COMMISSIONERS: Del Williams, Jeff Fitter (excused), Bryan Wucher, Brian McArthur, Roy Wilde, Ted Brandt, Frank Kutilek, Jeff Campbell, Cricky Lang, Todd Teuscher, Mary Holden, Christie Hull-Bettale (excused), Dan Bish. 9 voting members present.

REVIEW AND APPROVAL OF AGENDA: Motion by Jeff Campbell to approve the agenda as presented. Second by Cricky Lang. Voice Vote – *Unanimously Approved.*

APPROVAL OF MINUTES: Motion by Jeff Campbell to approve the minutes from the March 8, 2011 if there are no corrections. Second by Frank Kutilek. Voice Vote – *Unanimously Approved.*

QUESTIONS FROM THE FLOOR: TEMPORARY SIGN CODE – DISCUSSION WITH BUSINESSES: Ben Cram, Mattress Source: trailer with a sale sign on it has generated an additional \$200,000 annually. Their goal is to draw the attention of the driver heading to South County and bring them into Arnold. Mary Holden commented that it is not the size of the banner, it's the use of the trailer that is not allowed.

Donna Flamm, Edible Arrangements: spoke on behalf of 11 different businesses in Arnold Commons asking for the elimination of banner permits only 6 times a year; an exemption for the A-Frame signs; since the City of Arnold does not maintain the roads in Arnold Commons, that signs put in Arnold Commons be exempt from the temp sign code. Suggestions: small additional fee added to the license fee at time of renewal that allows you to have temp. signs for x amount of days so many times a year; different amount for banner signs versus directional signs. All these businesses do a much greater volume of business when they have temp sale signs out.

Sue Fribis, Celeslie's Salon & Spa: problem policing the signs; show a little latitude at this time with the economy; daily use signs; need to let people know the product they carry; main concern is the "Gestapo" tactics when its time for the sign to come down; maybe send out a notice of expiration.

Bill Moritz, Ward 2 Councilman: likes the idea of the A-Frame signs since they are put away each night. Feels there has to be some type of regulation otherwise all shopping plazas would do whatever they wanted.

Arnold Dental Arts: does not feel that the city should tell a business what they can and cannot put up. They are not going to put up something that doesn't look good. The city is pushing businesses away.

Donna Flamm, Edible Arrangements: one negative is the un-uniform enforcement of the sign code. Texas Roadhouse, Dierbergs and Chili's perpetually have signs and banners out and they claim they have never had a permit. We do want professional signs, limited to size is fine, some sort of outline is fine but enforcement must be the same for all businesses. Our goal is to be able to advertise and promote our businesses in a professional manner that brings revenue to the City of Arnold.

Sue Fribis, Celeslie's Salon & Spa: business sets back and asked if she could have a larger banner in order to be seen from the road. The flags only come in 12' not 10'. Also had to put them in concrete otherwise they were stolen.

Kelly Feldman, Chamber of Commerce: thanked Mary Holden for coming to one of the Chamber breakfast meetings and for having this meeting to get feedback from the businesses. The one concern she has heard from several businesses is that it is hard to keep track of expiration dates.

Sandra Kownacki: agrees with Sue Fribis – by seeing her Aveda signs, her sister as well as she and her daughter now go there instead of West County to get their hair done.

Sue Fribis, Celeslie's Salon & Spa: having the Aveda and Bare Minerals brings people into Arnold from Oakville and other surrounding areas.

Ben Cram, Mattress Source: asked if there was a variance or anything he can do for the trailer he would like to use for the Hwy. 55 traffic.

Mary Holden stated they will compile all the comments and suggestions from tonight's meeting and we will discuss them at a future Planning Commission Meeting.

Kelly Feldman, Chamber of Commerce: all businesses in Arnold are not members of the Chamber therefore, will not get an email from her so they will need to be notified another way.

Mary Holden commented that meeting packets are put on the Arnold website.

Ken Moss, Ward 4 Councilman, Arnold Stove & Fireplace: commented that Mr. Cram could do a variance for the trailer. Ken also thinks the A-Frame signs are great as well as the small real estate signs. Having the small signs stating they were open on Sunday's drove a lot of business into their store. Need to be more open with working with the businesses.

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Discussion on who takes the signs down; snipe signs; possibility of sending out a renewal notice; length of time.

OLD BUSINESS: Frank Kutilek asked when Terry Klamert's timeline expires. Mary Holden stated his approval extended into the later half of 2012.

COMMISSIONERS REPORT: None

ADJOURNMENT: Meeting adjourned at 8:00 p.m.

Respectfully Submitted,

Roy Wilde
Planning Commission Secretary

**PLANNING COMMISSION
ROLL CALL SHEET**

DATE: 3/22/2011

CALLED TO ORDER: 7:00 PM

ADJOURNED: 8:00 PM

	ROLL CALL						
DEL WILLIAMS	P						
JEFF FITTER	EXCUSED						
BRYAN WUCHER	P						
BRIAN MCARTHUR	P						
ROY WILDE	P						
TED BRANDT	P						
FRANK KUTILEK	P						
JEFF CAMPBELL	P						
CRICKY LANG	P						
TODD TEUSCHER	P						
MARY HOLDEN	P	NO VOTE					
CHRISTIE HULL-BETTALE	EXCUSED	NO VOTE					
DAN BISH	P	NO VOTE					