

**PARKS AND LEISURE SERVICES BOARD MEETING
MINUTES
OCTOBER 27, 2010
6:30 P.M.
POMME CREEK GOLF COURSE**

Roll Call: Wegge, Lane, Luebbers, Plunk, Waldrop, Moritz, Kroupa, Furkin, Crutchley and Boone.

Approval of minutes: Motion made by Luebbers and seconded by Waldrop. Unanimous

Business from the floor: Bill Moritz expressed his concern over the dwindling numbers of golfers in the Wednesday evening league that began before the city purchased the course. Numbers have dropped somewhat since the city purchased and he asked if there could be some type of a separate discounted pass for league players for the use of the carts and green fees. Furkin will research and respond. Also asked for better advertising of the leagues to bring more players to the leagues. Plunk interjected that the new women's league had over 30 registered, the Tuesday morning men's league was very successful and Furkin agreed. Moritz also wants the capital improvement list pushed to the council for their approval.

Ken Moss asked for a sign to be placed in Ferd B Lang Park for the Jaycees. When the skateboard park was developed, the city promised the Jaycee's a sign. Boone will look into that request. Moss wants to expand the skateboard park also.

Old business:

Arnold Ambassador program: lengthy discussion on this program. Mayor has asked Councilman Moss to chair this program. Board requested the registration be on the Arnold web site. Boone will work with Deion Christopher (IT employee) to implement; board wants staff to create flyers, purchase promotional items, handle the registrations, and place on Facebook and other social media. Boone explained the new Recreation Manager and herself will work with the web site through Deion however; the Mayor will have to approve the social media outlets. Boone asked Councilman Moss and Moritz if it possible for the council to approve some seed monies for this project for the purchase of shirts, key chains, cups, etc... Heather Wegge volunteered to be the liaison between the staff and board with this project. Board is requesting this project be ready by January 2011.

Family Festival: The board expressed some disappointment in the festival. Councilman Moss apologized to Crutchley and Boone when he researched and determined there had been some committee mistakes. Suggestions for 2011 festival: billboard on I-55 a month out for advertising, keep the wine and art and advertise better, add a small carnival.

Pomme Creek CIP list: Move forward! Boone explained the 19-year-old ice machine is failing and that will need to be added to the list. The blower will be moving to the council for approval on November 4th.

New business:

POS system for Pomme Creek: Boone reported she has acquired two quotes and that Deion Christopher is working to obtain a quote from CLASS. Kroupa is working on the financing with the City Administrator and Finance Director.

Recreation Manager: Boone reported Dee Berry has been hired and will begin on November 8th. Wegge said to bring her to the next meeting.

Growth and development goals/ideas for Arnold City Park: reinforce the boat ramp, improve the ramp parking lot, tennis court needs repairs or build a new one or add a basketball court, additional lighting on the main road, add a par course, make available WiFi, have an all night camp-out with a movie, fishing, bon-fires, repair pavilions and add new one's, improve the baseball fields, increase/add more community events, conduct the Taste of Arnold in September, offer a Corporate Sports Challenge.

Miscellaneous: Gobble run on Thanksgiving Day needs a few volunteers. Lane and Wegge asked why the previous years runners had not been emailed an application and why the applications were not on line. Boone explained the applications were on the Arnold web site in the Tourism section (this event is conducted by Tourism) and she will inquire if Greg Hall is planning to email last years runners. Boone also explained the applications were available on the Fleet/Feet web site. Lane wondered why there has been no advertising for this event. Boone will meet with Mr. Hall and respond. Dave Crutchley reported on the Strawberry Creek project and the Ferd B Lang project. Councilman Moss requested a better entrance into the dog park; don't forget volleyball official's stands. November 12th is date for completion. Boone gave an update on the fitness equipment for the recreation center. Should be in by the middle of December before the holiday rush. Boone explained the change to the brochure: it is being combined with the community newsletter as a flipbook. Should be in the households in 2-3 weeks. Wegge asked about a list of 2011 events. These will be in the brochure.

Next meeting: December 1, 2010 at 6:30 p.m. at the recreation center

Adjournment: Motion by Waldrop and seconded by Plunk