

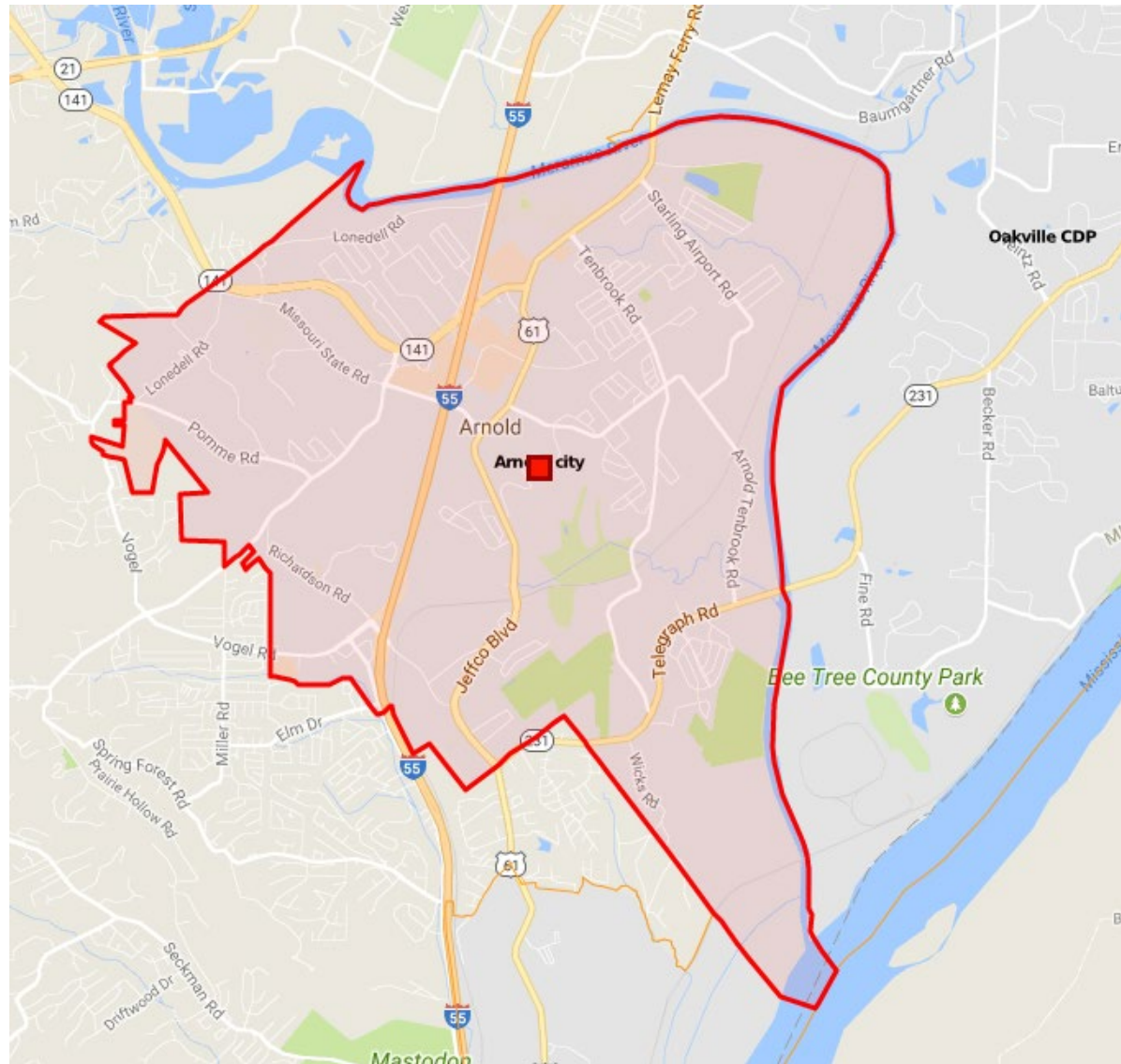
Discover



State of Missouri
Population 6.1 Million

St. Louis, MO-IL CBSA
Population 2,829,423

Arnold, MO
Population 21,410



Discover



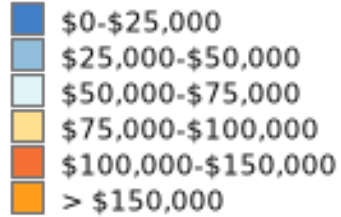
Residential Population Density

• 1 dot = 100

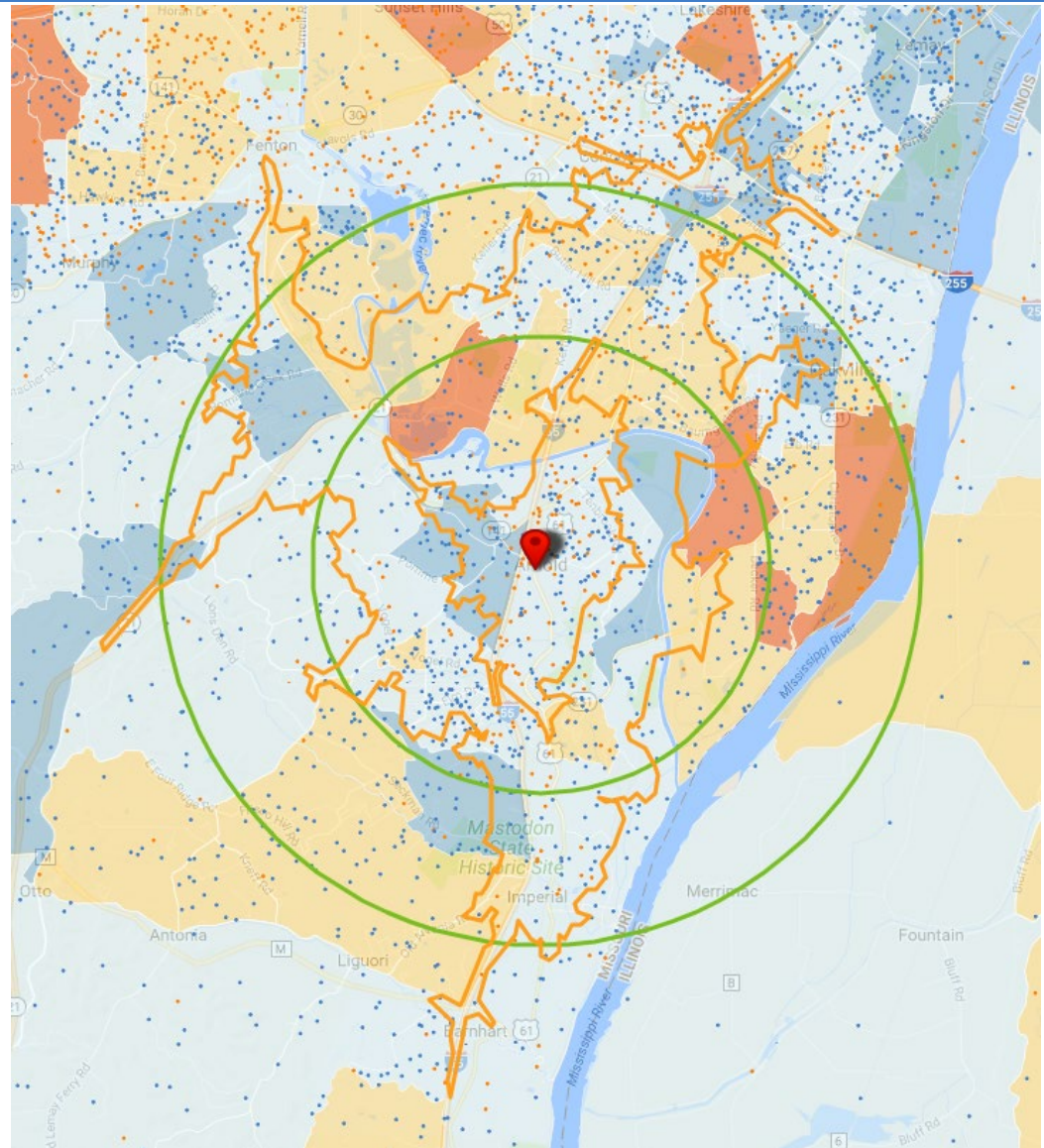
Daytime Employee Population Density

• 1 dot = 100

Median Household Income



Study Area



Discover: Drive Time & Radius



Category	3-Mile Radius	5-Mile Radius	7-Mile Radius	5-Minute Drive Time	10-Minute Drive Time	15-Minute Drive Time
Current Year Estimated Population	47,641	95,421	162,296	9,985	56,273	163,747
Number of Households	17,480	35,217	62,039	3,635	21,488	64,883
Projected Annual Growth (5 YR)	4.25%	3.49%	2.70%	3.93%	3.53%	2.14%
Median HH Income 2017	\$61,639	\$66,245	\$66,469	\$65,178	\$60,437	\$63,579
Current Year Average Age	38.3	39.4	40.2	36.9	38.7	40.8
Average Home Value	\$180,771	\$203,652	\$212,273	\$161,940	\$184,459	\$207,329
Current Year % Bachelor's Degree	20%	26%	28%	20%	21%	28%
Daytime Population	41,800	72,340	120,584	8,347	53,144	139,839
Labor Force	26,469	52,770	89,698	5,614	31,028	89,871